



5 Sisters Ministry/GiGi Magazine

April 11<sup>th</sup> 2014

Dear NAD, Conference, Union and church leaders,

Greetings from Australia *5 Sisters Ministry*. We're five sisters who set up an organisation to provide a different, more wholesome kind of influence for teenage girls and women. We have started with a Christian magazine called *GIGI*, short for 'Gorgeous In God's Image'.

You may have already heard of *GIGI* from the Hope Channel or from Emails that Carla Baker has sent you.

*GIGI* is a 100 page magazine especially for teens, and, if our feedback is anything to judge by, your girls are only going to want more! There are lots of reasons for this. We divide our gorgeous, glossy magazine into six segments covering all of the important things:

- ✓ *Embellish* looks at beautiful, natural ways to add flair to your life and introduces our lovely cover-girl
- ✓ *Sparkle* features health matters and includes several wholesome recipes
- ✓ *Essence* offers great natural beauty tips and looks into body issues and self-esteem
- ✓ *Glance* is where you'll find exquisite and modest fashion tips
- ✓ *Moments* features encouraging, true life stories about girls who have dealt with life-changing, contemporary issues, and
- ✓ *Blossom* shows you how to cultivate a flourishing spiritual life.

Best yet, none of our cover girls or the girls in our feature stories are models! We are determined to show how everyday young women are beautiful in all their diverse and fascinating ways!

As founders, we believe that one of the biggest pressures on young women is the unattainable image sold by advertisers who spend millions of dollars trying to make girls feel like they're not good enough. We know this is for the purpose of selling products, but the fallout is our girls' body image/self-image and a creeping culture of sex and cosmetic surgery.

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As women, we care about our own appearance, so we don't pretend that beauty, skin care and fashion are not important to teens too. We just work very hard to help our young readers wise-up to the issues, and remind them that they do measure up in God's eyes, and ours. We also help them see that there are other parts of their lives that are important too. We help them find their way in the minefield of contemporary issues, and tell them over and over again (in many different ways) that they are, indeed, Gorgeous In God's Image. As soon as you see it, we're sure you will agree that *GIGI* is a special, inspiring Christian magazine. We feel truly blessed to be the facilitators of it.

*GIGI* is a quarterly magazine (four issues per year) and can be ordered individually or annually. Currently there is a free full version downloadable sample of *GIGI* at this link <http://www.nadwm.org/article/12/news-and-features>

Cost for the next season electronic version of *GIGI* magazine will be USD\$7.50 and can be purchased from the NADWM website. Hard copies will be printed in USA and the cost is USD \$10 including postage and handling.

Currently we are taking orders for *GIGI* magazine hard copies so that it can be ready for your summer season. This will be an excellent publication to give to teen girls during summer camps, events, evangelism programs and much more. Please find enclosed your order form.

We hope you enjoy the sample issue of *GIGI* magazine and if you would like further information or bulk order specials, please email us to [info@5sistersministry.com.au](mailto:info@5sistersministry.com.au)

We hope to work together with you, helping our young women to reach their full potential and their believe that they are indeed 'Gorgeous In God's Image.'

Warmest regards

*GIGI* Magazine Team  
*5 Sisters Ministry*